

An open letter to Senators McCain & Obama...

**29,000,000 AMERICANS  
MAY NOT HAVE A VOTE.**

**BUT THEY HAVE A VOICE.**

The next generation has a lot on its mind, and one simple request:

“Can we grab lunch...and talk\*?”

If you were to get together with a group of teens, you might be surprised by how closely they follow the key issues of the day and how passionate they are about addressing them.

In fact, many are surprised by teens’ strong viewpoints and keen insights on the election, the environment and even the state of the family. Surprised, maybe, because most of us—and most public officials—have never thought to ask teens what they think.



Rachel, 17



Nathalie, 16



Clarence, 13



Brian J. Dunn, 14

### Until now.

@15, a new teen-led social change platform underwritten by Best Buy®, is the first comprehensive initiative designed to give a voice to those who do not yet have a vote.

We just conducted our first teen poll—the @15 IMO—and learned that:

**80%** of teens do not feel their opinions are heard

**70%** are pessimistic about the future, and...

**60%** rank the economy, not the war or the environment, as the biggest issue we face.

We learned a lot more. I encourage you to visit [www.at15.org](http://www.at15.org) and see what’s on teens’ minds. Better yet, take these teens up on their lunch invitation.

We’re all talking **about** the future of our country. But they—and 29,000,000 other American teens—**are** the future of our country.

Respectfully,

A handwritten signature in black ink, appearing to read "BJD".

**Brian J. Dunn**, president & COO  
Best Buy Co., Inc.



\* **80%** of teens surveyed in the @15 IMO would like to “sit down” with the candidates to help them understand what’s important to them.